



ONLY ITALIA

Italian Style is a Matter of Skill, Culture and Love

ONLY **ITALIA** is a Business and Culture Platform



ONLY ITALIA is a platform dedicated to Italian and European companies looking for a structured approach to Chinese market, and other Asia markets



ONLY ITALIA

ONLY ITALIA: Timeline I

2011

ONLY **ITALIA** is born, in Florence, Italy, as a Network of Companies

2012

ONLY **ITALIA** is a Registered Trade Mark, in Italy, Worldwide and in China. It is under n SGS protocol and is controlled by a Technical Committee

2013

ONLY **ITALIA** defines its first commercial format, to offer a 100% Italian experience to its customers

2014

ONLY **ITALIA** Arts & Culture is born, in Hong Kong, to promote arts and cultural activities

ONLY **ITALIA** Tech & Trade is also born, in Warsaw, Poland, to promote industrial and technological cooperation

2015

ONLY **ITALIA** Club is born, in San Marino Republic, to promote multilateral business exchanges and investments

ONLY **ITALIA** is an exhibitor in Milan World Expo



2016

ONLY **ITALIA** is the developer of Yangzhou Sino-Italian Food Industrial Park, Zhou Zhong Xing and Irene Pivetti are Directors of the European Office of the Park

ONLY **ITALIA** Yangzhou Ltd is established



ONLY **ITALIA**: Timeline II

2016

ONLY **ITALIA** Real Estate is set in San Marino Republic, in order to develop an independent real estate asset management business, for Chinese and European investors

2017

ONLY **ITALIA** sets a European investment platform so to support Sino-Italian industrial projects, according to the One Belt One Road strategy, in China and other Silk Road markets. Five Only Italia venues are opened in Hefei, Haian, Shanghai, Beijing and Yangzhou

2018

ONLY **ITALIA** holds the Italian pavilion in Chengdu Western China Biennial Exhibition.

A network of show rooms and sales points is established in several Chinese second and third tier cities

The first ONLY **ITALIA** bond emission is placed

2019

2020

ONLY **ITALIA** is an exhibitor in Dubai World Expo

EXPO 2020
DUBAI, UAE



ONLY **ITALIA**

ONLY **ITALIA** in Milan World Expo



ONLY ITALIA took part as an investor to World Expo 2015, hold in Milan and Venice, the biggest world event about food and nutrition after Shanghai World Expo 2010.

In its pavilion several exhibitions, events, business and cultural meetings took place, regarding food industry and food safety, modern agriculture, environment protection and healthcare.



ONLY **ITALIA**: Commerce, Industry and Investments

ONLY ITALIA operates in several economic areas, such as food, fashion, furniture, automotive, jewelry, cosmetics, machineries, technologies, healthcare, environment protection, software, engineering, etc., according to a widespread range of offer

Based on the principle of a mutual win-win benefit, **ONLY ITALIA** offers financial support to the industrial and commercial projects approved by the Chinese counterpart.

ONLY ITALIA provides investments from Europe to China through specific financial instruments approved by European laws and regulations



DESIGN



WINE



FOOD



FASHION



TECHNOLOGY



ONLY ITALIA Activities

- **industrial partnerships** between Italian and European companies looking for entering Chinese market
- **import to China of Made in Italy products** in different commercial areas, including all the related services, from logistics to brand registration, from certification to packaging
- **investments and financial engineering.** ONLY ITALIA identifies the right financial instruments and provides the needed equity, beside Chinese counterpart co-investment
- **real estate investments.** ONLY ITALIA takes care of real estate investments in Italy and other European countries on behalf of investors from China or other countries



ONLY **ITALIA** is a Registered Trade Mark

ONLY ITALIA is also a Registered Trade Mark, covering 35 categories in Italy, worldwide and registered also in China as a collective umbrella brand.

ONLY ITALIA presently lists more than 7 thousand Italian companies, 30 company associations, and has signed 65 agreements with governmental entities and local governments in Italy.

ONLY ITALIA is also a co-founder of a network including more than 70 Universities, foundations and research Institutes in Italy



ONLY **ITALIA**



ONLY **ITALIA**

ONLY **ITALIA** Club



In 2015, ONLY **ITALIA** started a new project: ONLY **ITALIA** Club, a way to support foreign investors entering Italian and European Market.

Based in San Marino World Trade Center building, Only Italia Club is a well structured consultancy office to provide on-shore and off-shore advisory for a wide range of different businesses.



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Thank you



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